

Gateway Community Health Center, Inc.



Empowering Communities for Better Health

# *The Role of Lay Health Workers in Managing Diabetes*

This product was developed by the diabetes self management project at Gateway Community Health Center, Inc. in Laredo, TX. Support for this product was provided by a grant from the Robert Wood Johnson Foundation® in Princeton, New Jersey.

**Presented By:**  
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**Dallas, Texas**



# Demographics



- ◆ Gateway is located in Laredo, Texas (along the U.S.-Mexico Border)

- ◆ Began operations in 1963

- ◆ Center offers a wide array of medical care services provided by physicians and/or mid-level practitioners

- ◆ Over 84,000 medical, dental, and specialty care patient visits were provided in 2006



## Mission Statement

“To improve the health status of the people we serve in Webb County and surrounding areas by striving to provide high quality medical, mental and dental care; **health promotion and disease management services** in a professional, personal, and cost effective manner.”



## Gateway

- **99% Hispanic**
- **65% Uninsured**
- **27% of the adult patient population (18+) has diabetes**

## Texas

- **32% Hispanic**
- **25% Uninsured**
- **8% of Hispanic adults have diabetes**

## U.S.

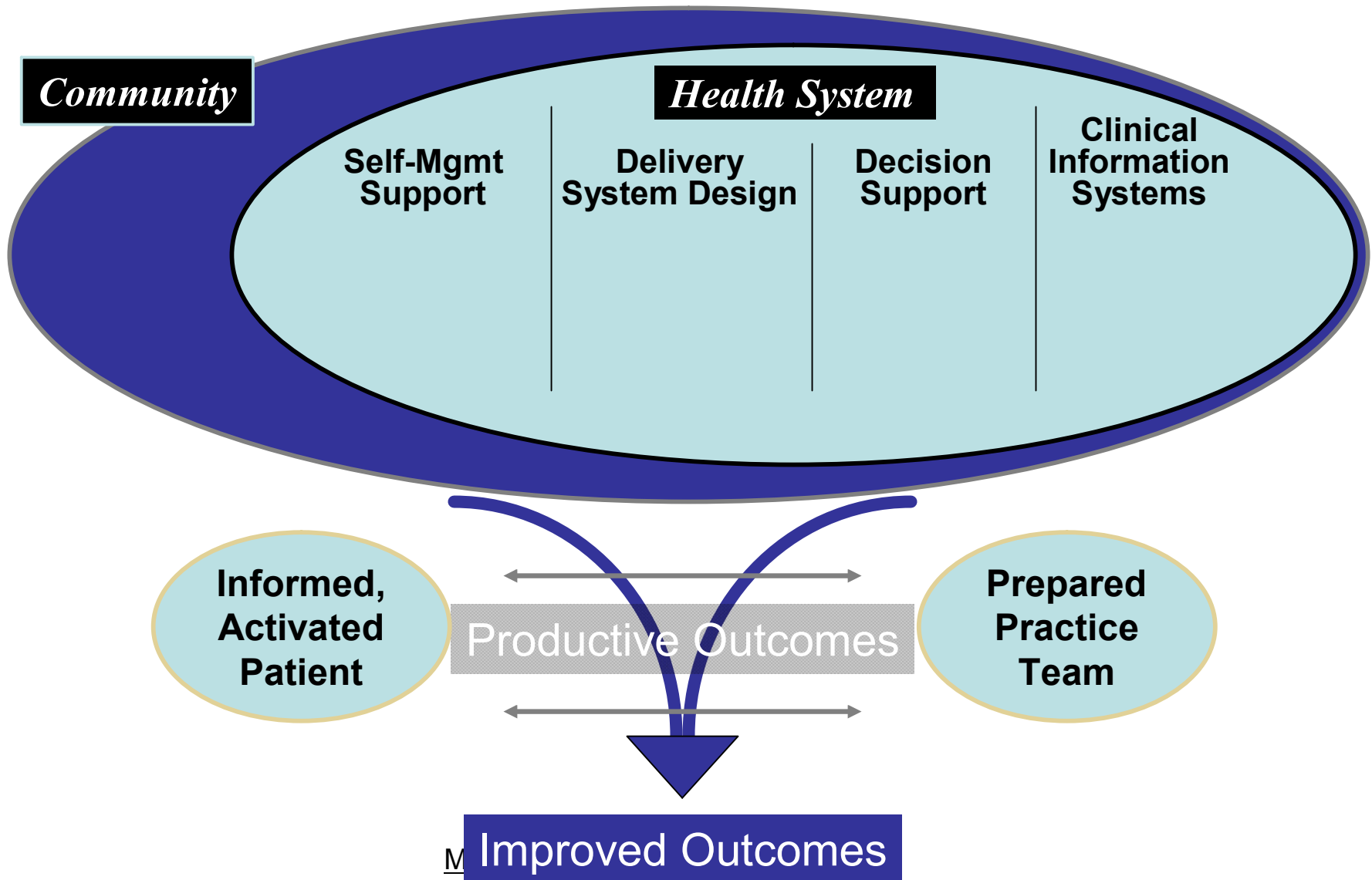
- **13% Hispanic**
- **16% Uninsured**
- **13.6% of Hispanic adults have diabetes, almost twice that for non-Hispanic whites**

### **2005-07 Diabetes Risk Assessment Results (20,000):**

- **42% at risk of developing diabetes due to family history;**
- **47% BMI higher than normal;**
- **42% do not exercise according to the recommended time and duration;**
- **65% were women; 35% were men;**
- **17% had diabetes.**

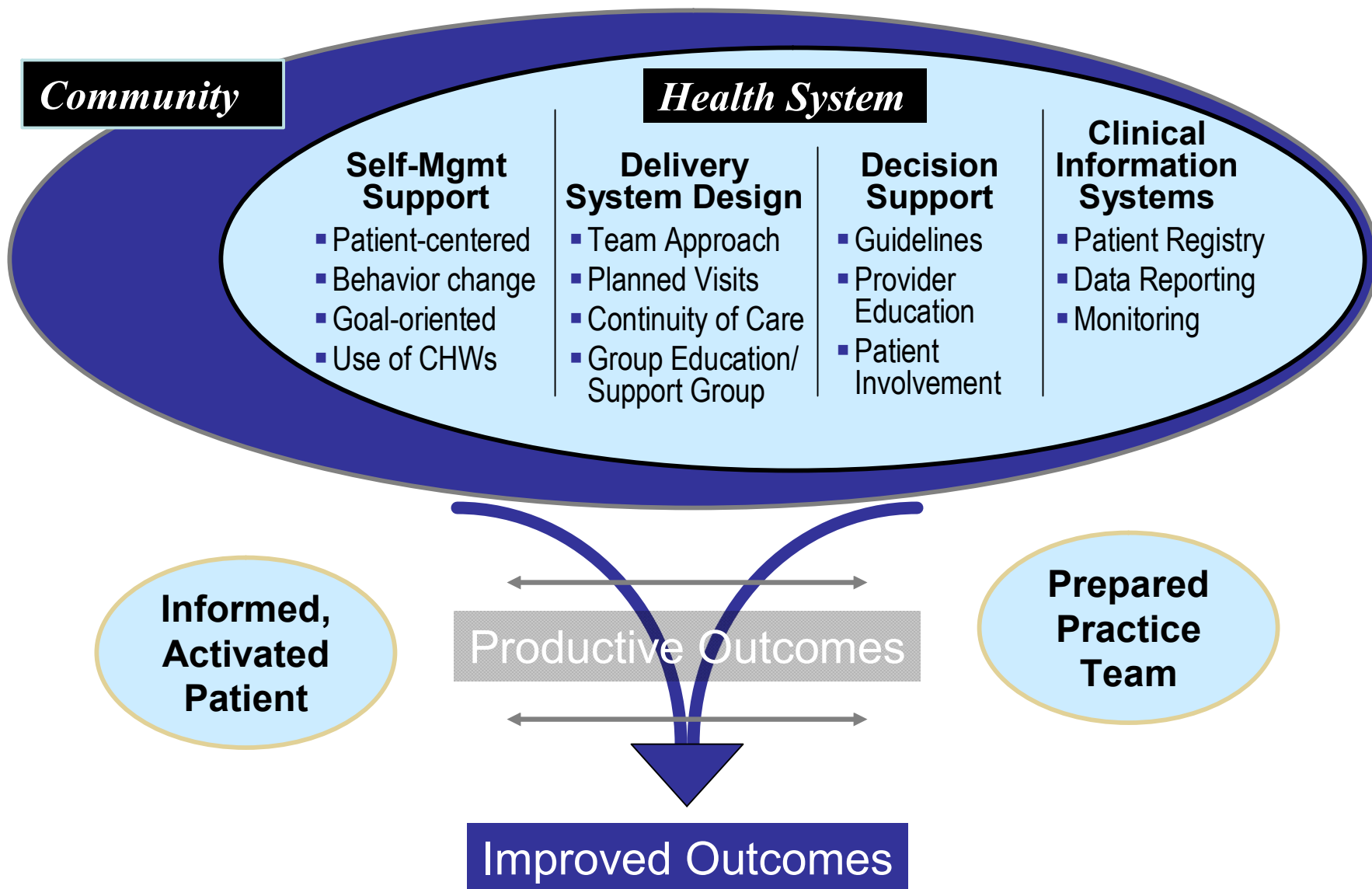


# Chronic Care Model





# Chronic Care Model – Gateway Approach





**Gateway's Diabetes self-management Program is a culturally-relevant program that assists patients and their family members to understand and self-manage diabetes through trained Community Health Workers (Promotoras).**



## **Program Goals**

- **Increase awareness of diabetes**
- **Improve diabetes clinical care through adherence to national guidelines**
- **Demonstrate behavioral change and self-management skills**
- **Achieve high satisfaction with care received**



# Promotora Program

## Topics Include

**Diabetes/CVD  
Group Classes**

**10 week  
curriculum**



- Understanding diabetes and CVD
- Medication
- Strategies and benefits of good diabetes control
- Goal Setting
- Importance of blood sugar monitoring
- Partnership with healthcare team
- Nutrition
- Identifying and avoiding diabetes complications
- Lifestyle behaviors (physical activity, weight management, smoking cessation)
- Social support
- Preventive care
- Problem solving
- Community resources

**Support  
Groups**

**On-going**



**Promotoras:**

*Assess  
patient  
needs*

*Individual  
contacts,  
as needed*

*Patient  
advocate*

*Liaison to  
healthcare  
Team*

*Documentation  
-Progress  
-Outcomes*





# Promotora Training-Topics and Evaluation

**300 Hours of  
Training**

- ✓ Clinic Site Orientation
- ✓ Medical Records
- ✓ Diabetes Self-management
- ✓ Leadership
- ✓ Time Management
- ✓ Listening Skills
- ✓ How To Make a Home Visit and Referrals
- ✓ Advocacy
- ✓ Promotora Safety
- ✓ Goal Setting
- ✓ Problem Solving
- ✓ Mental Health Training
- ✓ Stress Management
- ✓ Support Group Facilitation
- ✓ Community Resources
- ✓ Communication Skills

**Evaluation**

➤ Skills List

➤ 3-month

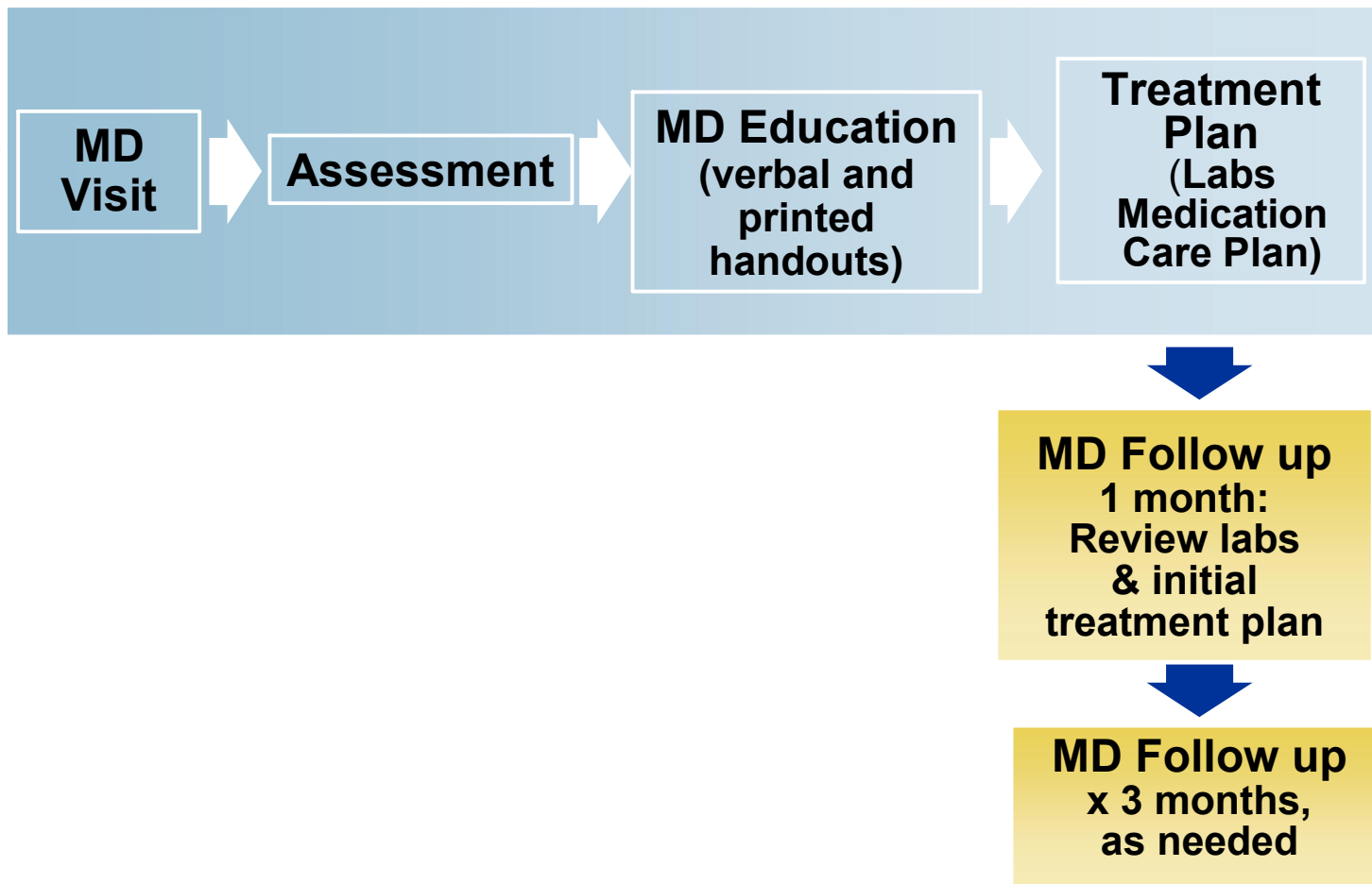
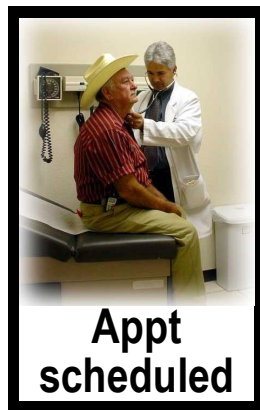
➤ 12-month

➤ Patient



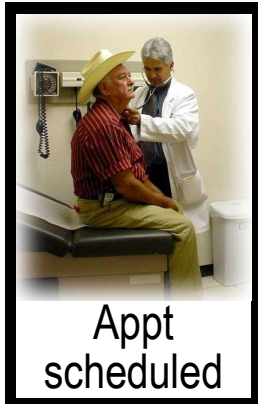


# Routine Care

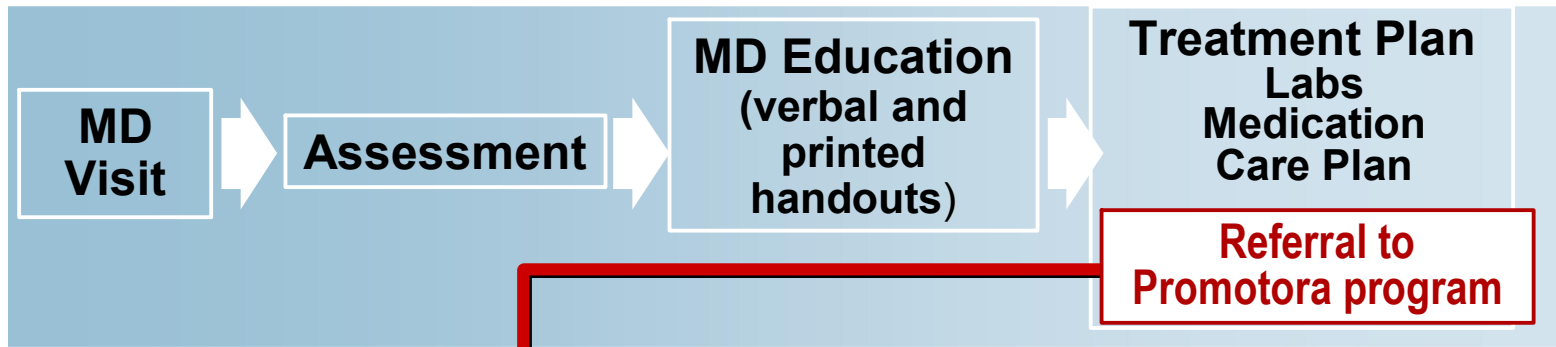




# Care that Includes Promotoras



Appt scheduled



*Promotoras*

**Group classes and individual support**

### *Extensive Education*

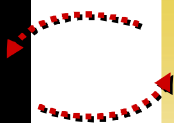
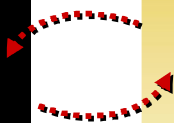
- Using glucometer
- Medication use
- How to check feet
- How to identify complications
- Support for lifestyle changes

**MD Follow up 1 month:**  
Review labs & initial treatment plan

**Patient educated and more informed**

**MD Follow up x 3 months, as needed**

**MD visits are more focused, less follow up required**





# Benefits of the Integration of the Promotora Program



## To Providers

**More efficient use of time**

**Improved diabetes control**

**Assess of social needs/concerns**

**Reinforce treatment plan**

**Extension of MD services**

**Health advocate / additional clinic services and referrals identified**

**Implement clinical protocols**

## To Patients

**More time spent on education**

**Improved health outcomes**

**Individualized care**

**Better self management**

**Improved access to care**

**Specific needs met by appropriate referrals**

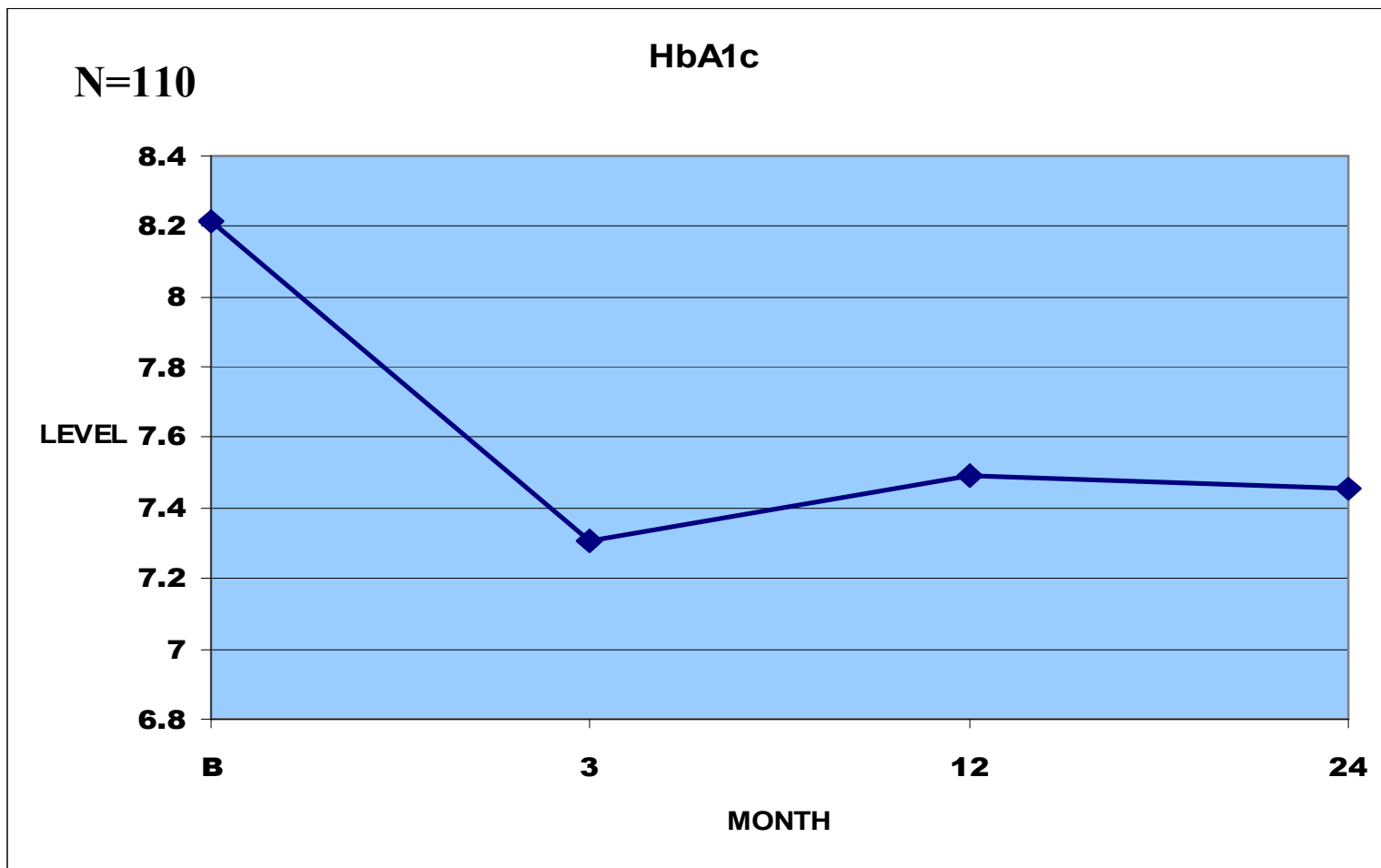
**Improved quality of care**





# Results

*Goal: A1c levels below 7.5 over an extended period of time*



**65% of the patients maintain their A1c at or below 7.5 over an extended period of time**



# Sustainability Strategies

## *Proposed Changes within the Organization*

- Explore the possibility to increase the cost per office visit;
- Expand services to the private sector;
- Offer services to worksites.



## *Training Program*

- Promotora training to facilitate self-management classes;
- Self-management curriculum;
- Bilingual training;
- Train-the-trainer sessions for local sustainability.

*Effective Promotora Training is critical for the continued growth, respect, credibility and sustainability of this model in the public health field.*



# Thank You!

**Self Management is the  
key to good control of  
diabetes and**



**Promotoras play an  
important role.**

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