

AGENDA
Collaborative Learning Network
April 4 - 6, 2006

Hyatt Regency Saint Louis at Union Station

All meeting activities will be held in the Illinois Central/ New York Central Room unless otherwise noted

Meeting Objectives

- Increase understanding of models for building the business case for sustainability
- Enhance skills for developing key program messages
- Improve skills for working with the media
- Review specific protocols for stress management/ problem solving interventions and healthy coping
- Provide opportunities for update and discussion on depression, partnerships, ongoing follow-up and support, and evaluation of CHW program
- Create opportunities for learning from each other
- Provide Diabetes Initiative and RTI updates

Day 1: Tuesday, April 4, 2006

7:30 – 9:00 pm **RTI Evaluation Dessert Party**

Day 2: Wednesday, April 5, 2006

7:30 – 8:30 am **Breakfast**

8:30 – 8:45 am **Welcome and Introduction**
National Program Office

8:45 – 9:45 am **Building a Business Case for Self-Management Support**
Kerry E. Kilpatrick, MBA, PhD, University of North Carolina Chapel Hill

-- Q & A

9:45 – 10:00 am **Break and Networking**

10:00 – 11:00 am -- **Facilitated Discussion and PIC**, Building the Business Case for Self
Management Support

11:00 am – Noon **Cross Site Evaluation**
RTI International

Noon – 1:30 pm **Lunch and Networking – Grand Hall**

1:30 – 4:00 pm **Getting the Message**
Ken Fields, Fleishman-Hillard Inc.

-- Break

-- Group Exercise

-- Q & A

4:00 – 4:30 pm **Announcements**

4:30 – 5:00 pm **CHW Evaluation – Workgroup** for sites participating in CHW logs

6:30 pm **Group Dinner – Lombardo's Trattoria**
(201 S. 20th, West of Union Station in the Drury Inn)

Day 3: Thursday, April 6, 2006

- 7:30 – 8:15 am** **Ongoing Follow Up and Support (OFUS) Breakfast** – *Food available at 7:15 in hall outside Illinois Central/ New York Central Room (OFUS meeting in Jeffersonian/ Knickerbocker Room across the hall; meeting begins promptly at 7:30 am)*
- 7:15 – 8:30 am** **General Breakfast** – *Food available in hall outside of Illinois Central/ New York Central Room (General seating in Illinois Central/ New York Central Room)*
- 8:30 – 11:00 am** **Telling Your Story: Capturing Media Attention**
Moderator: Ken Fields, Fleishman-Hillard, Inc.
- Panelists:
Newspaper – Deborah L. Shelton, St. Louis Post-Dispatch
Radio – Robert E. Frederick, MS, KWMU
Television – Al Wiman, St. Louis Science Center, formerly with KSDK and KMOV
- Q & A/ Discussion
-- Break
-- Role Play
- 11:00 – Noon** **Work Time**
Depression (ADSM) – *Jeffersonian/ Knickerbocker Room*
Partnership Mapping (BCS) – *Illinois Central/ New York Central Room*
- Noon – 1:00 pm** **Lunch and Networking** – *Grand Hall*
- 1:00 – 2:30 pm** **Implementing Protocols for Stress Management, Problem Solving and Healthy Coping**
Edwin B. Fisher, PhD, National Program Office
- 2:30 – 3:00** **Closing and Wrap up**
- 3:00 pm** **Adjourn**

***See you in Tucson, AZ for the
Final Annual Meeting - October 18-20, 2006***