



This product was developed by the diabetes self management project at Gateway Community Health Center, Inc. in Laredo, TX. Support for this product was provided by a grant from the Robert Wood Johnson Foundation® in Princeton, New Jersey.

## Enhancement of Promotora-Led Self-Management Class Improves Sustained Metabolic Control



### 1. Introduction

Sustaining improved self management is central to meaningful improvements in metabolic control, reduced morbidity and improved quality of life in diabetes. Self management programs have often demonstrated improvements in all of these in the short term but have less often been shown to sustain these benefits. A successful, integrated Promotora-based diabetes program has been demonstrated at Gateway Community Health Center in Laredo, TX.

In a self-management class led by Promotoras, program enhancements resulted in greater maintenance of improved metabolic control over 12 months. The self-management class was based on the curriculum of the CDC-Diabetes Education and Empowerment program. During the 12-month implementation of the classes' improvements to the course included: incorporation of self-analysis and positive thinking activities to address emotional issues that may complicate self-management and incorporation of material on depression and on the link between diabetes management and prevention of cardiovascular disease. Additionally, the process employed in the group was revised to emphasize a mutual aid model as opposed to an emphasis on education and goal setting.

### 2. Gateway Community Health Center

-Located in Laredo, Texas which is situated on the U.S.-Mexico border;

-Funded by the U.S. Department of Health Human Services;

-501 (c) (3) private, non-profit corporation with a governing board of 15 directors whose responsibility is to oversee the overall operations of the Center;

-Began operations in 1963; Center offers a wide array of medical care services provided by physicians and/or mid-level practitioners;

-Over 72, 000 medical, dental and specialty care patient visits were provided serving over 17, 000 residents.



**Mission Statement:**  
*To improve the health status of the people we serve in Webb County and surrounding areas by striving to provide high quality medical, mental and dental care; health promotion and disease management services in a professional, personal and cost effective manner.*

## 4. Program Components

*Goal: To build a consistent infrastructure and methodology that will assist patients with diabetes to maintain their HbA1c below 7.5% over an extended period of time by implementing and integrating diabetes self-management activities in a culturally sensitive manner.*

*Gateway utilizes all components within the Center to integrate the implementation of the self management intervention into the Center's medical practice.*



- ### Components
- Patients
  - Promotores
  - Medical Providers
  - Certified Diabetes Educator
  - Medical Support Staff
  - Administrators
  - Board of Directors



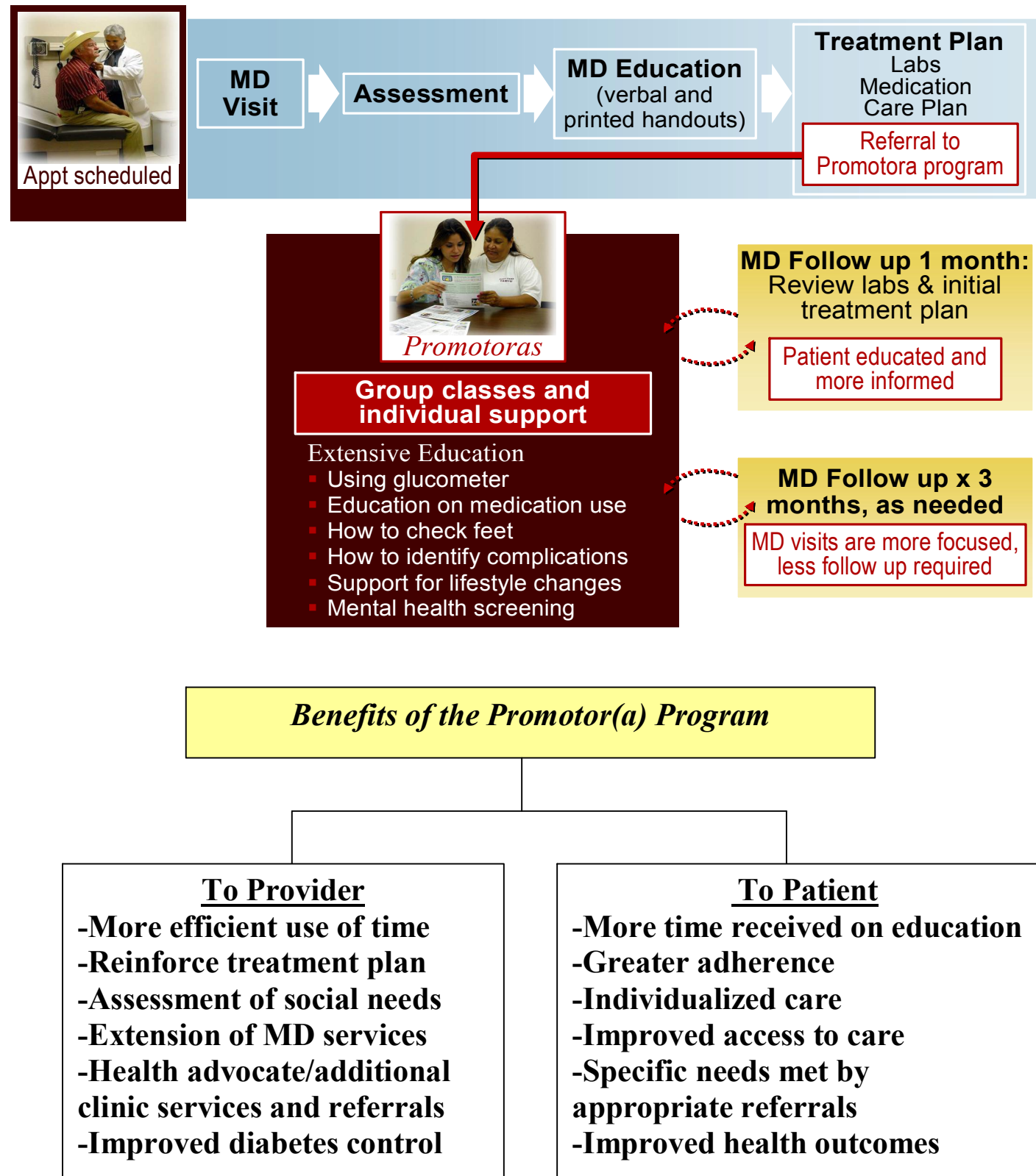
## 3. Demographics

Gateway	Texas	U.S.
-99% Hispanic	-32% Hispanic	-13% Hispanic
-63% Uninsured	-25% Uninsured	-16% Uninsured
-21% has diabetes	-8% of Hispanic adults have diabetes	-13.6% of Hispanic adults have diabetes, almost twice that for non-Hispanics whites.

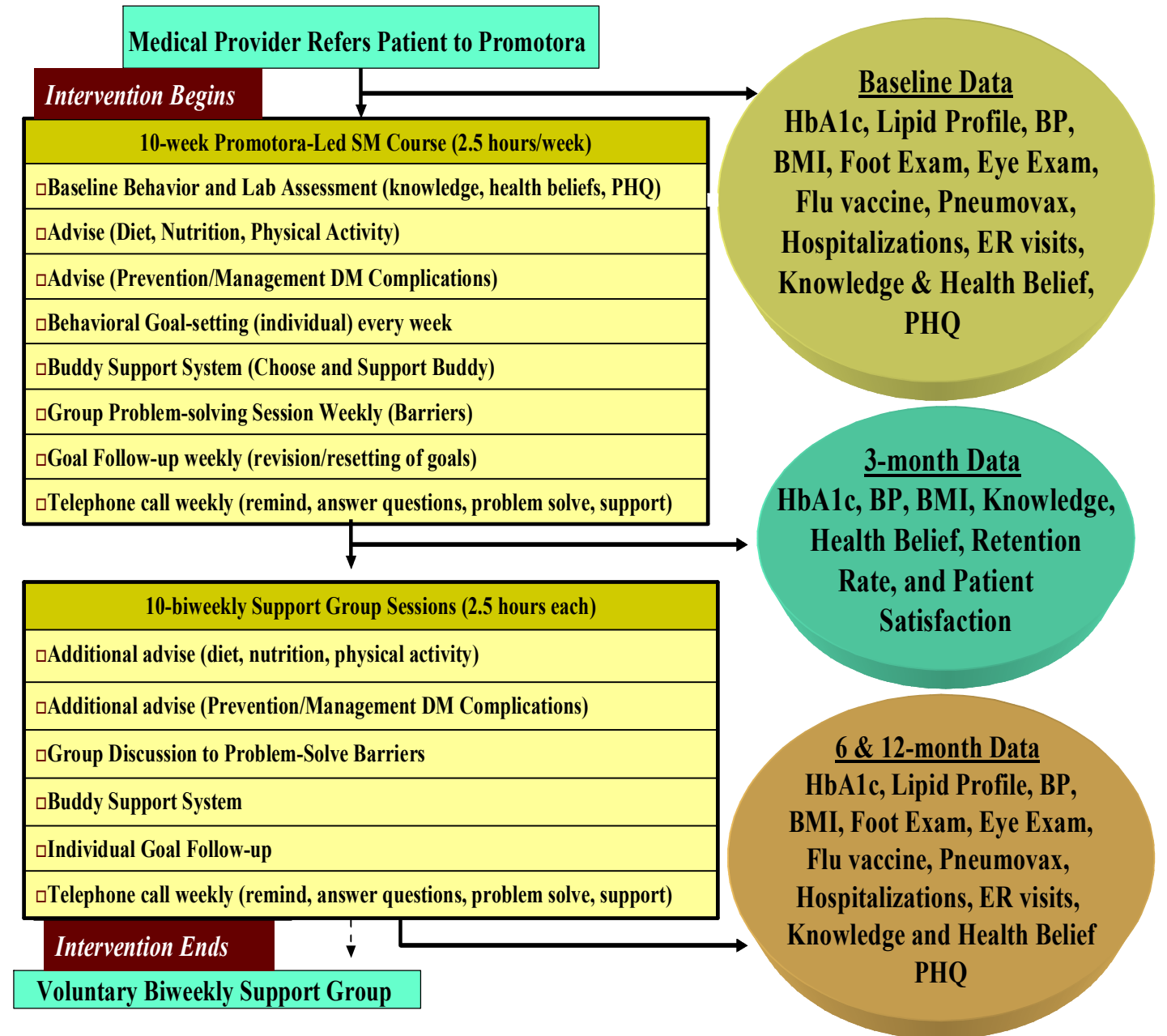
### Webb County

- 91% of county population resides in Laredo
- 95% Hispanic
- >32% falls below 100% FPL
- >35% lacks health insurance
- >50 *colonias* (most within 20 miles of Laredo)

## 6. Promotoras- Integration into Healthcare Team



## 8. Self-management Guidelines





## 11. Demographics- Phase 1 2003-04

### Gender

Male: 28% (55)

Female: 72% (148)

### Age Categories

20-39: 7%

40-59: 37%

60-79: 35%

80-100: 2%

Spanish as Primary Language: 74% (150)

### Household Income

<\$10, 000: 52% (107)

\$11, 000:-\$20,000: 19% (39)

>\$20,000: 9% (12)

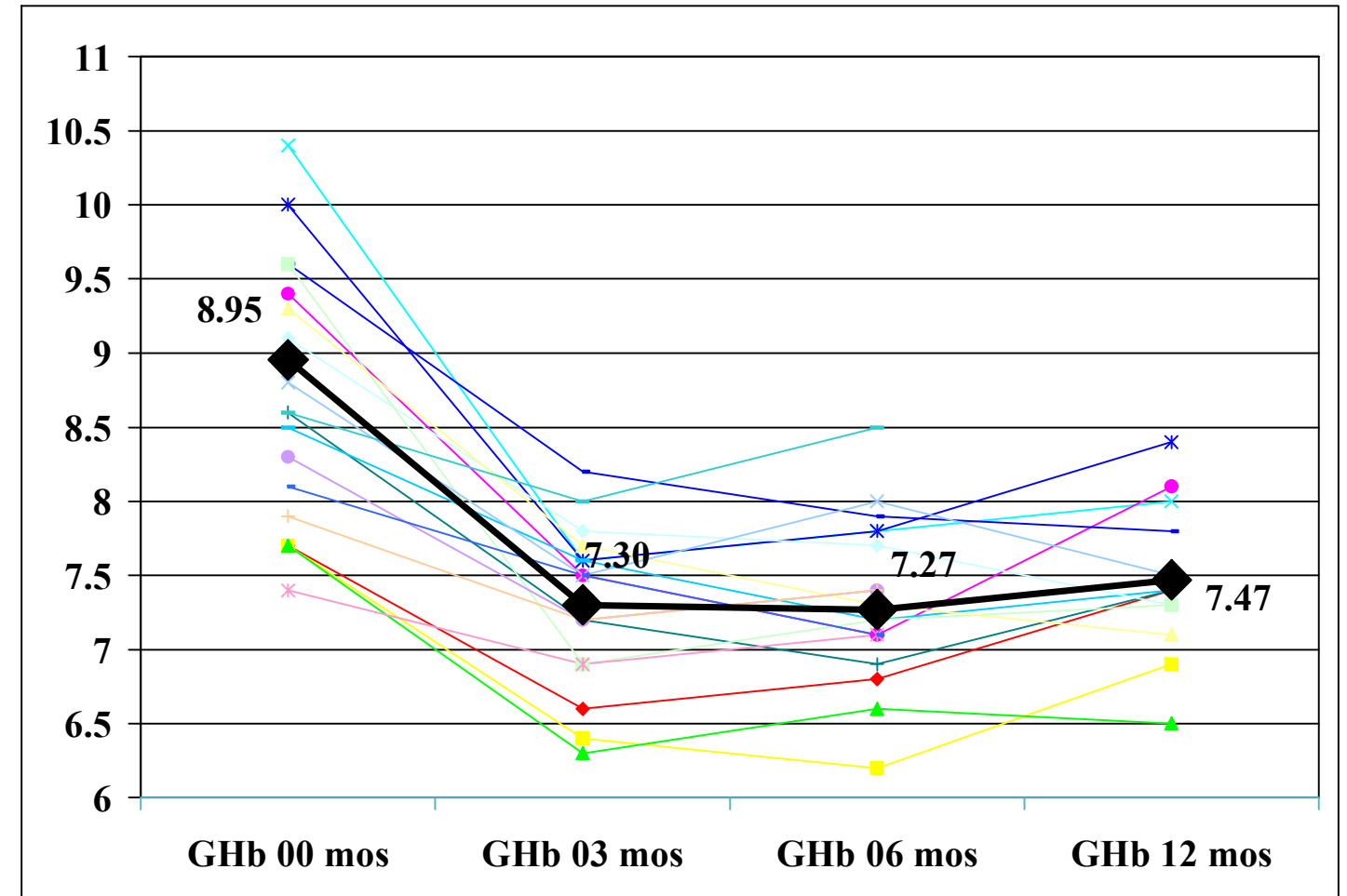
### Work Status

Working: 24% (49)

Not Working: 63% (128)

No Answer: 13% (26)

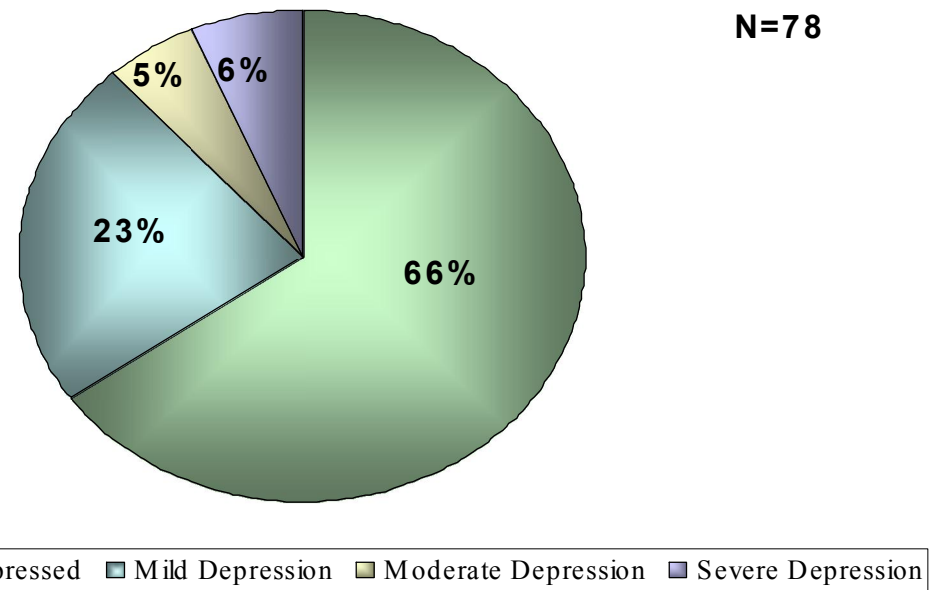
## 12. Results-Phase 1 HbA1c (12 Courses-203 Participants)



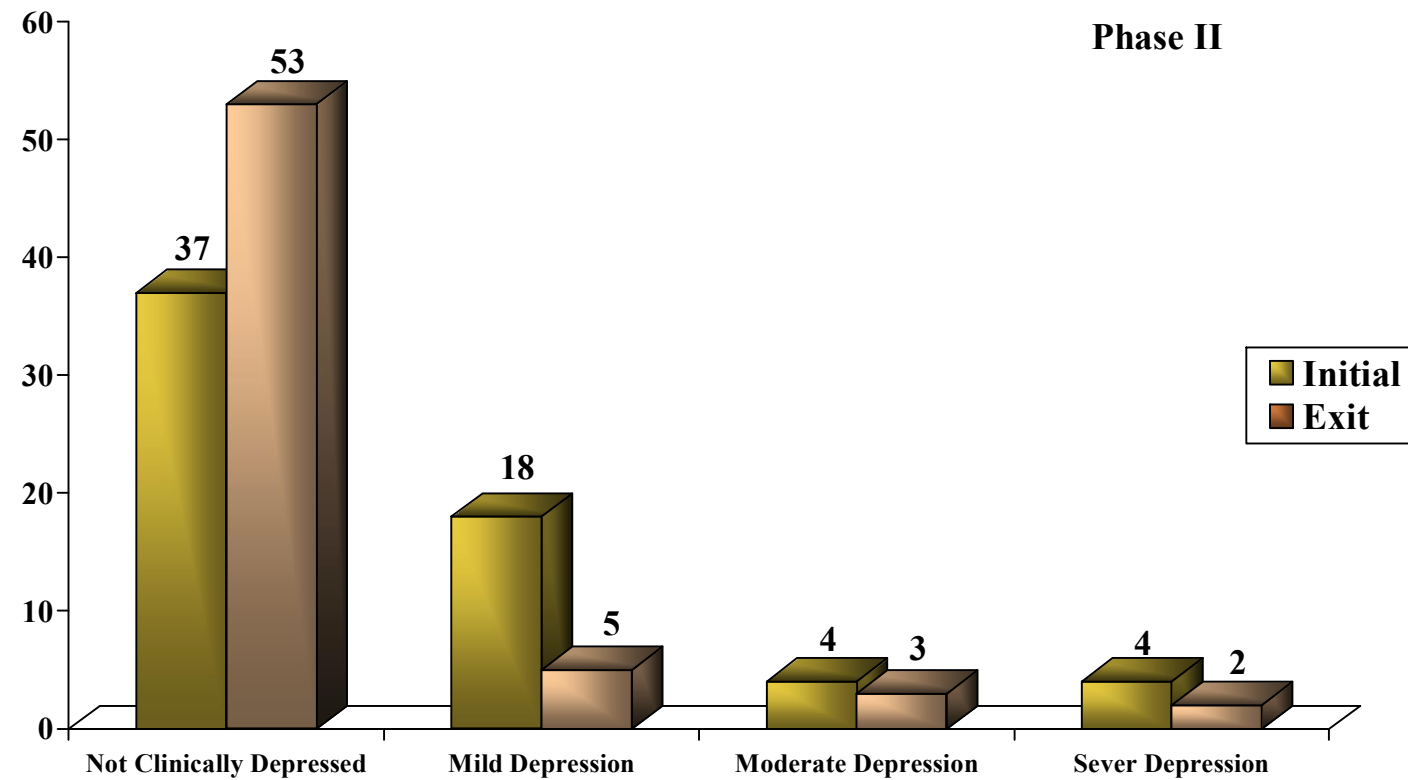
*All analyses used the course as the unit of analysis to avoid exaggerations of changes caused by a few participants. Across all 12 classes, the mean GHb at the start of the class was 8.71(standard Deviation=.879) and that at month 12 was 7.47 (Standard Deviation=.511;p for change < .001).*

### 13. Results PHQ9 Screening

Phase 1



Phase II

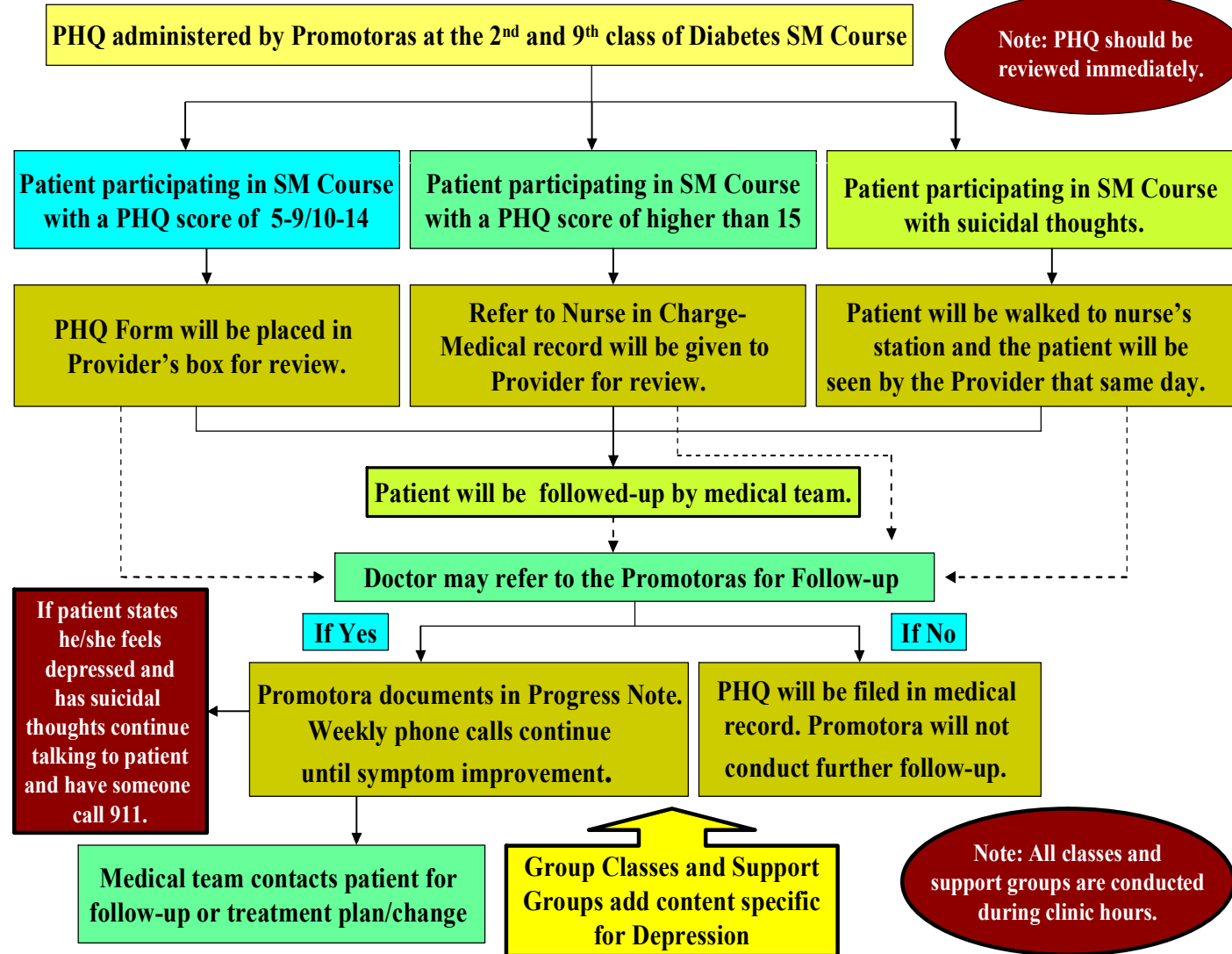


### 14. Conclusion



- Open and frequent communication
- Wide organizational acceptance of promotoras
- Regular status meetings to assess progress, identify issues
- Extensive training for promotoras
- Thorough documentation
- Management support
- Provider involvement (training, recruitment, support, participation)
- Regularly assess patient satisfaction/feedback

## 9. Depression Screening Protocol



## 10. Comprehensive Disease Management Intervention



**Fact:** Out of 78 patients screened for Depression during phase I:

- 6% severely depressed
- 5% moderately depressed
- 23% mildly depressed
- 66% not clinically depressed

**Fact:** 77% of the patients that participated in SM courses had both diseases.

**Benefits of integration:**

- \*Maximizes Promotora's work time
- \*Removes barriers for patients
- \*Depression information is introduced in more patient friendly environment






## 7. Promotora Training and Evaluation

- ✓Clinic Site Orientation
- ✓Medical Records
- ✓Diabetes/Cardiovascular Self Management
- ✓Leadership
- ✓Time Management
- ✓Listening Skills
- ✓How To Make a Home Visit and Referrals
- ✓Promotora Safety
- ✓Problem Solving
- ✓Depression Education
- ✓Stress Management
- ✓Support Group Facilitation
- ✓Community Resources

250 Hours of Training

- Skills List
- 3 Mths Evaluation
- 12 Mths Evaluation
- Patient Evaluation

The Texas Diabetes Education and Care Management Project  
Diabetes Training for Clinicians  
And  
Community Health Workers/Promotoras De Salud



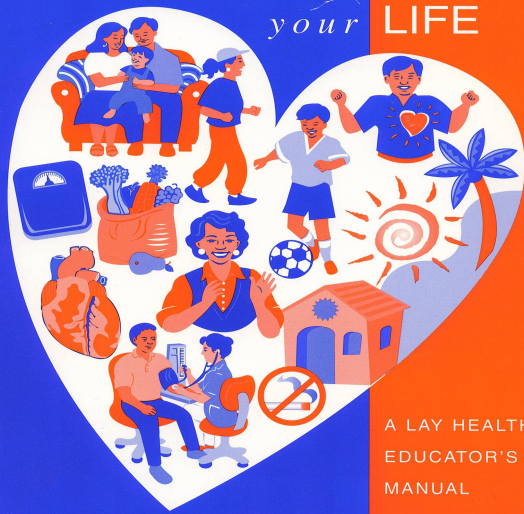
**Facilitators:**  
Catalina Ramos, M.D.  
Midwest Latino Health Research, Training, and Policy Center  
University of Illinois at Chicago  
Lucy Gracia, BSN, RN  
Otila Garcia  
Lourdes Rangel  
Laura Resendez, RN  
Laredo Gateway Community Health Center  
Alberto Trevino, Program Director  
Texas Diabetes Education and Care Management Project  
Migrant Health Promotion

**SPONSORS:**  
Health Resources and Services Administration (HRSA)  
Bristol-Myers Squibb Foundation

**Collaborators:**  
Center for Disease Control (CDC)- Division of Diabetes Translation  
Texas Department of Public Health

OFFICE OF PREVENTION, EDUCATION, AND CONTROL

your HEART  
your LIFE



A LAY HEALTH  
EDUCATOR'S  
MANUAL

NATIONAL INSTITUTES OF HEALTH  
NATIONAL HEART, LUNG, AND BLOOD INSTITUTE

## 5. Role of the Promotora



-Provides informal counseling, social support and culturally sensitive health education;

-Advocates for patient needs;

-Assures that patients receive the health services they need and provides referral and follow-up services;

-Assists and guide the patient in the management of their disease process,

*The promotor (a) is considered part of the medical team and plays a key role on the delivery of diabetes self-management.*

