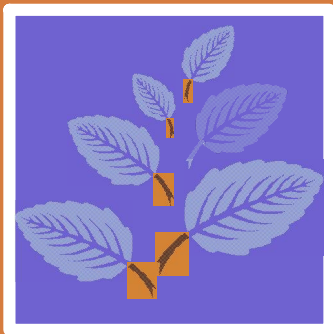


*This product was developed by the Help Yourself: Chronic Disease Self Management Program at Marshall University School of Medicine in Huntington, WV and the New River Health Association in Scarbro, WV. Support for this product was provided by a grant from the Robert Wood Johnson Foundation® in Princeton, New Jersey.*



# A Team Approach to Chronic Disease Self-Management at New River Health Association

**Linda Stein, M Ed, MSW;** New River Health Association

**Tammy Campbell, RN, MSN, CFNP;** New River Health Association

**Sally Hurst, BA;** Robert Wood Johnson Diabetes Initiative/Marshall University School of Medicine

*“A Showcase”*  
May 24 and 25, 2005



New River Health  
Association



**DIABETES INITIATIVE**

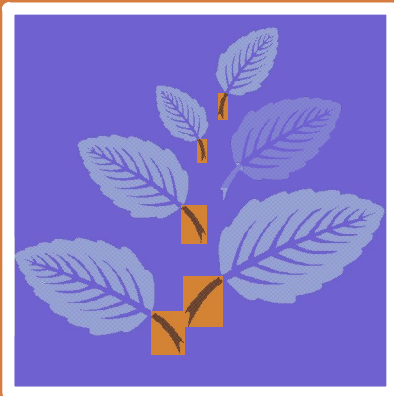
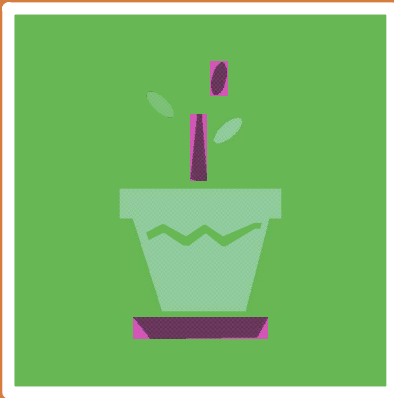




# *Agenda*

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- Background of Chronic Disease Self Management at NRHA
- CAP Program – Expanded Case Management
- Depression Collaborative
- RWJ Advancing Diabetes Self-Management Project





Background of Chronic Disease  
Self Management at NRHA

# *NEW RIVER HEALTH ASSOCIATION*

- Serving Fayette and Raleigh Counties since 1978
- Focus on preventive care and outreach
- Our greatest resource is our people



# *NRHA Chronic Disease Initiatives*

- HTN Tracking (1980 – 86)
- Healthy Heart Project (1987-89)
- Diabetes Self Care Clinic (1991 – present)
- Docs Need SOCs (1998)
- Chronic Pain Interdisciplinary Team (1994 – present)
- Medical Group Visits (2001- present)
- Diabetes Support Group (2000-present)
- CHOW Project



NRHA Clinical Leaders  
Pat Samargo, RN  
Daniel Doyle, MD



## *Lay Outreach Background*

- Lay home visiting program – Began 1982
- Intensive training/Strong supervision
- Curriculum as guide
- Mother/Baby Play Groups



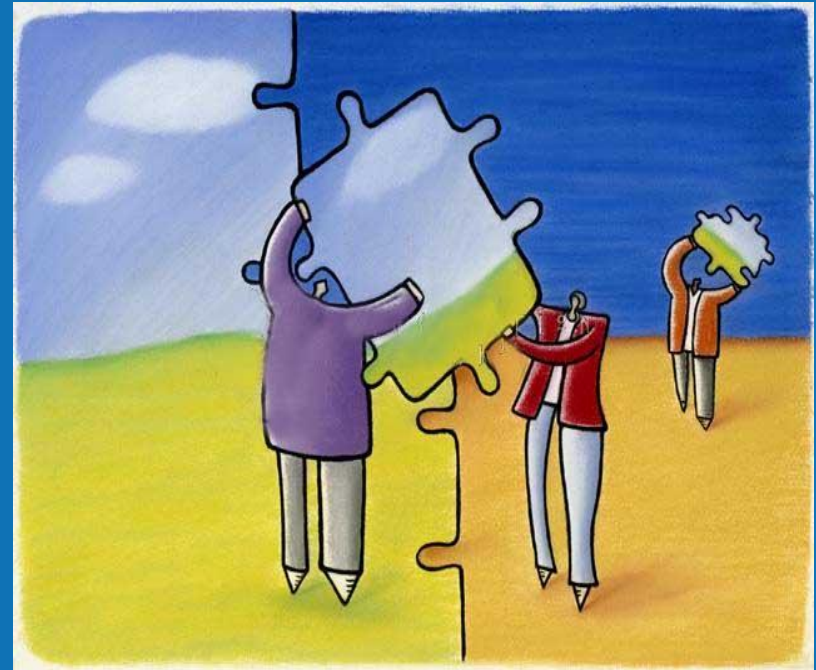
CAP Advanced Care Management-  
Community Health Outreach  
Workers - CHOWs



# *Self – Management Messages*

## *A “Perfect Fit” for Lay Outreach*

- Build on strength- based philosophy of MIHOW
- Outreach workers help patients with chronic disease make change
- Ongoing relationship and support help patients maintain healthy changes



# *CHOWs*

- Community Health Outreach Worker Project
- Using local people and building on their interests and skills
- Training and supervision are critical to success
- CHOW provides education, support and resource referral to patients with diabetes and other chronic conditions.

# *Community Health Outreach Workers (CHOWS)*



**Lori Keller**



**Kara Ware**

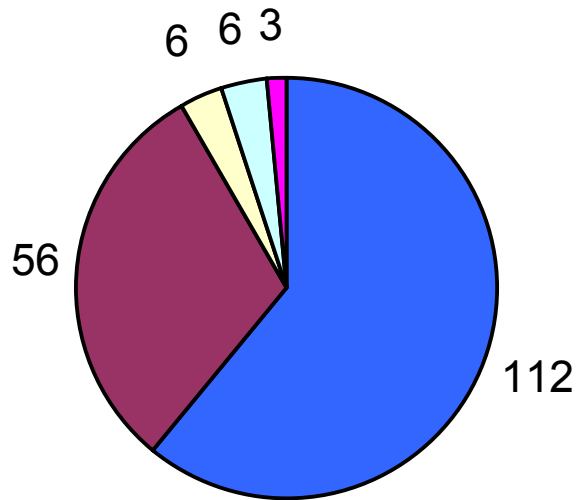
# *Group Interventions*

- Easy Does It Yoga
- Young Adult and Back Care Yoga
- Walking groups
- Help Yourself
- Take Charge
- Diabetes Support Group
- Weight Loss support Group

# CHOW group sessions

# of Sessions in 6 months (9/04-2/05)

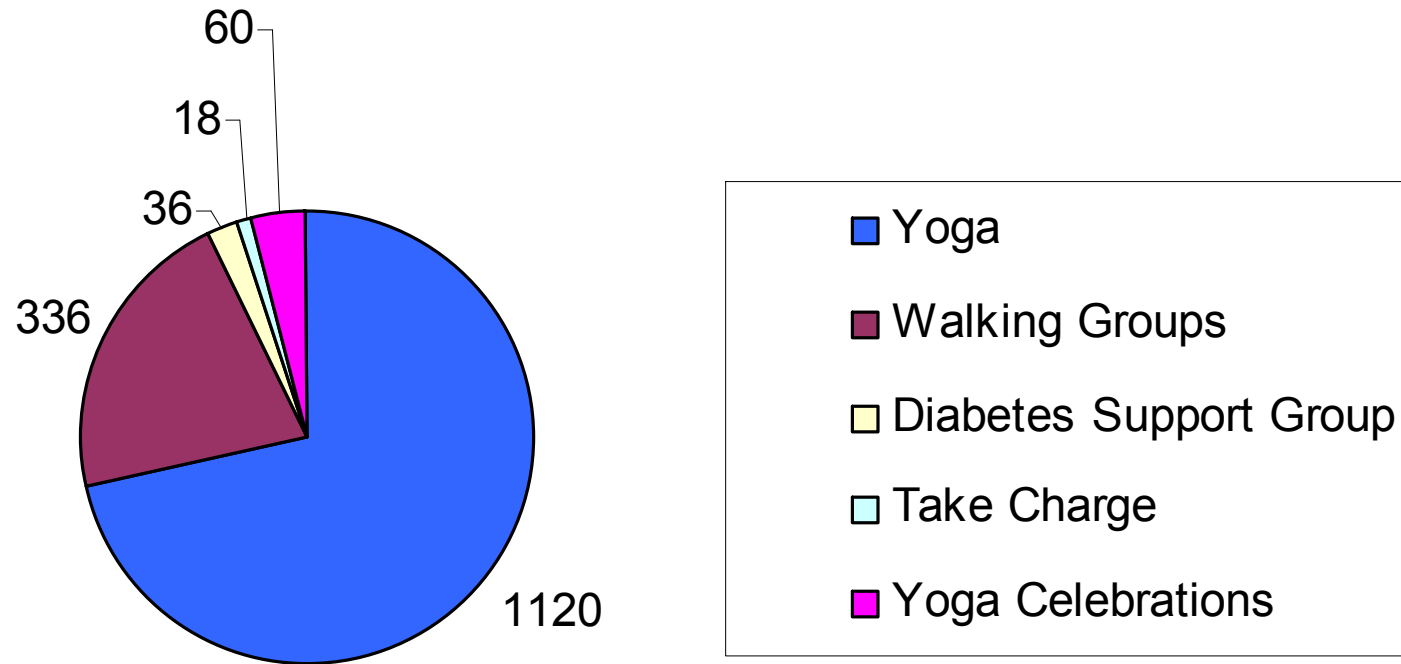
**Total sessions = 183**



- Yoga
- Walking Groups
- Diabetes Support Group
- Take Charge
- Yoga Celabrations

# Participants at CHOW groups

# of group participants in 6 months (9/04-2/05)  
**Total participants - 1570**



# *CHOW's lead isolated patients into groups*

- Visit individually
- Offer group menu and help patients choose which is most appropriate
- Encourage them as valued participant
- Celebrate and honor success
- Develop leadership from within group
- Cultivate helping roles

# *Easy Does It Yoga*





# *Appreciation Hugs for All*



# *CHOW Medical Visit Intervention*

- CHOWS partner with Provider/Nurse team
- Providing Health Education, Resource Referral, Support, and Goal setting
- Making productive and pleasant use of waiting time



# { Depression Collaborative

# *Depression Collaborative*

- *Initiative promoted through Bureau of Primary Health Care*
- *Pilot site was New River Family Health at Scarbro*
- *Provider had special interest in treatment of depression*
- *Mental health services offered at this site*
- *Timing was perfect to coincide with other self-management initiatives*

## *Blues Clues Team*



**Standing, left to right: Jacquelynn, Tammy, Alice, and Gail.**

**Seated, left to right: Linda and Debra.**

# *The Initial Preparation*

- *Learning sessions provided by Bureau of Primary Health Care*
- *Provider identified patients that were likely to be included and continues to identify patients when they present for appointments at the clinic.*
- *Team completed chart abstractions during team meeting time.*
- *Entered patients into registry provided by Bureau of Primary Care. Initial size of our depression population was 74. Current size is 110.*

# *Initial Patient Enrollment*

- *Entered patients into registry provided by Bureau of Primary Care.*
- *Initial size of our depression population was 74.*
- *Current size is 110.*

# *Self management Aim Statement*

*NRHA will redesign the clinical practice using the Chronic Care Model to identify and treat our patients with depression through use of a standardized assessment tool.*

***We will accomplish this by:***

***40% depressed pts with 50% reduction in PHQ-9***

***70% of pts with documented PHQ-9***

***70% of pts who have a dx of depression and a documented PHQ score within the last 6 months***

***70% of pts with depression as identified with the PHQ9 will have a documented h Self Management (SM) Goal***

***70% of patients with a diagnosis of major depression or dysthymia on an antidepressant at last visit***



# *Self Management Aim Statement*

***70% of pts with depression as identified with the PHQ9 will have a documented Self Management (SM) Goal***

# *Self management Strategies*

*Various self management (SM) planning forms introduced to patients:*

- *Using bright pink SM plan to capture patient identified goal(s)*
- *“Prescribing” SM goals that are listed on a prescription blank*
- *Giving patient SM form with pictures and ideas about self care prior to provider visit*
- *Simple information sheets on their disease and its management*

# *Self management Reinforcement*

- *Self management goals initiated or reinforced by CHOWs*
- *Patients attending Easy-Does-It Yoga and Back Care Yoga*
- *Some patients participating in free, 6-week "Help Yourself" SM course (based on Kate Lorig model)*
- *Each patient at Medical Group Visit (MGV) leaves with SM goal(s)*

## *Key Outcome Measures for Depression*

<b>Measure</b>	<b>Goal</b>	<b>Current Status as of 4/2004</b>
Depressed patients with 50% reduction in PHQ	>40%	24%
Depressed patients with documented PHQ reassessment between 4-8 weeks of last New Episode PHQ	>70%	11%
Documentation of self management goal setting	>70%	87%
Patients who have a diagnosis of depression and a documented PHQ score within the last 6 months	>70%	68%

# *Data and Results*

<b>Measure</b>	<b>Goal</b>	<b>Status as of 4/2004</b>
Documentation of self management goal setting	>70%	87%

# *Key Self-Management Depression Measures*

<b>Measure</b>	<b>Goal</b>	<b>Current Status as of 2/2005</b>
CSD* patients with 50% reduction in PHQ	>40%	21%
CSD* patients with documented PHQ reassessment between 4-8 weeks of last New Episode PHQ	>70%	13%
Documentation of self management goal setting	>70%	66%
Patients who have a diagnosis of depression and a documented PHQ score within the last 6 months	>70%	61%

# *Next Aim Statement*

*... and treat our patients with CVD (spread) ...*

**We will accomplish this by:**

## **70% CVD Patients with SM Goal Setting in Last 12 Months**

**80% CVD Patients with Fasting Lipid Profile Documented appropriately**

**60% CVD Patients (CAD or DM) with Fasting LDL <100**

**90% CAD Patients on Aspirin or antithrombotic Agent**

**70% CVD Patients Age  $\geq$  55 (CAD or DM) on ACE**

**70% CAD Patients on Beta Blockers**

**50% CVD Patients Screened for Depression (12 months)**

**90% CVD Patients with DM 2 HbA1c's in Last 12 months, at least 3 months apart**

**30% CVD Patients with BMI >25 Who Have Lost 10 Pounds (12 Months)**

**40% CVD Patients with Regular Exercise (3Xweek @ least 20 minutes)  
Documented within Last Year**

**12% CVD Patients Who Are Smokers (Documented within last 12 months)**

**75% CVD Patients with Medication SM Training**

# *CVD Key Measures*

<b>Measure</b>	<b>Goal</b>	<b>Current Status as of 2/2005</b>
Hypertension Patients with BP < 140/90	<b>&gt;50%</b>	<b>41%</b>
CVD Patients with Two BP's in Last Year	<b>&gt;90%</b>	<b>75%</b>
CVD Patients with SM Goal Setting in Last 12 Months	<b>&gt;70%</b>	<b>80%</b>



# *Self Management Challenges*

- *Talking with patients about depression*
- *Finding time to set SM goals with the patient during the visit*
- *Making sure the SM goals belong to patient and not provider*
- *Getting patients to move forward and build on their SM goals*
- *Assuring the continuation of follow-up on SM goals outside office visits*

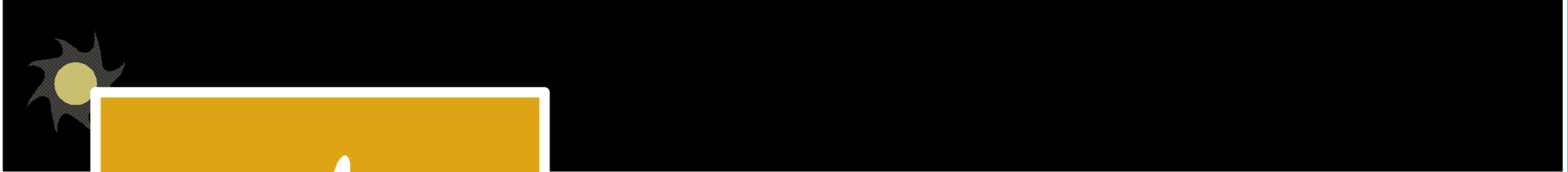
# *Self Management Tips for Success*

*We found the following things to be extremely important to our success with SM:*

- *Support staff who are interested/trained in mental health issues*
- *Team huddle every morning*
- *Access of all team members to SM goals (free to edit, add to, etc.)*
- *The sum is greater than the parts: Working as a team got us further than we could have ever gotten otherwise*

# *Key Partnerships*

- *Clinical Regional Advisory Network (CRAN), Region III*
- *WV Bureau for Public Health & Bureau for Behavioral Health*
- *WV Primary Care Association*
- *Partners In Health Network – Southern WV network of primary care clinics and hospitals*
- *Community Access Program (CAP) – Federal grant program supporting lay home visitors for people living with chronic diseases including depression*
- *Hospice of Southern WV*
- *Women’s Resource Center*
- *Compassionate Friends and similar community support groups*
- *Marshall University/ RWJ Self-Management Project*



RWJ Advancing Diabetes  
Self-Management





## *Underlying assumptions*

- Clinics are interested in advancing self management but have little time to develop resources and strategies
- Only the patient can be responsible for his or her day-to-day care
- People with chronic conditions must deal not only with their disease (s), but also the impact these have on their lives
- People with chronic conditions have similar concerns and problems



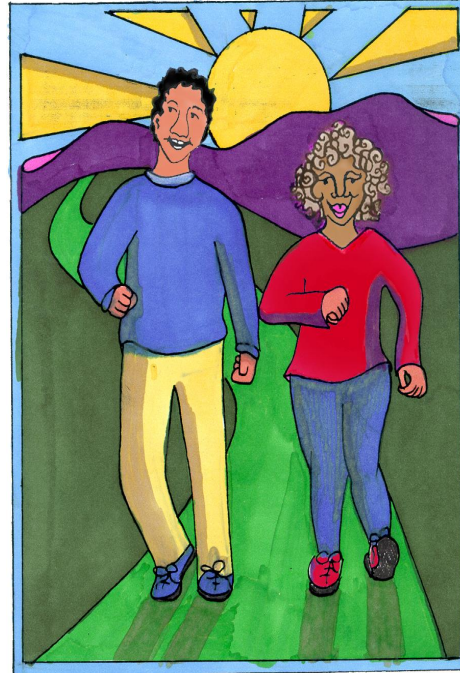
## *RWJ Strategies*

- Social Marketing Campaign
- Stanford University Chronic Disease Self – Management Program (Kate Lorig)
- Support Medical Group Visits
- Assessment of Primary Care Resources and Support (tool)
- Support use of lay outreach workers
- Organize patient support and volunteer programs

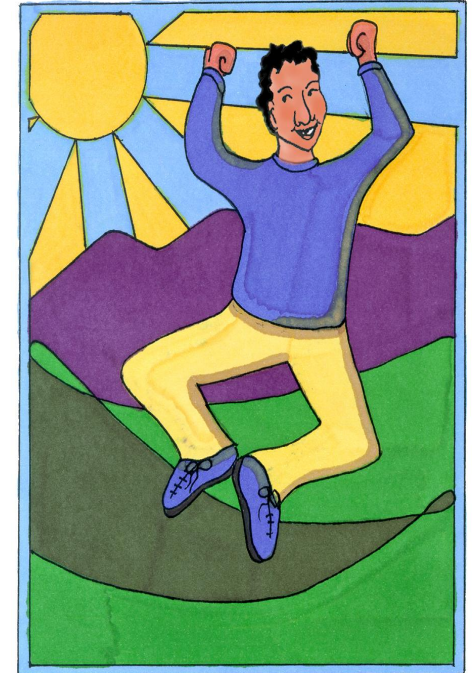
# Are you Ready?



Balance Your Plate



Choose to Move



Kick the Habit

Ask Us How!



Developed by Marshall University Center for Rural Health  
with thanks to the  
Robert Wood Johnson Foundation  
Advancing Diabetes Self-Management Grant

For more information about how you  
can enjoy a healthier life while living  
with a chronic condition...  
Call:





# NRHA *“Help Yourself”* Program

- Leaders training (11/2003)
- 6 Help Yourself course series (6 week program)
- 63 New River patients and employees have completed the course
- Evaluation – Stanford questionnaire
- Pre and 6 month post



## *Help Yourself Evidence – It works!*

### Questionnaire results -

- Increase in number of minutes per week of exercise
- Increase use of coping strategies
- Improved communication with physicians
- Improved health status
- Significant reduction of pain
- Reduced disability
- Less fatigue
- Less health distress or worry about their condition
- Improved role function



# *Medical Group Visit - A Team Approach*

- Provider, Nurse, Facilitator
- Providers get help with the many tasks of a chronic care patient visit
- Access to self-management resources and preventive services
- Lab results are reviewed and explained/ health topics discussed
- Patients actively participate as part of the team
- Patients teach and learn self-management skills

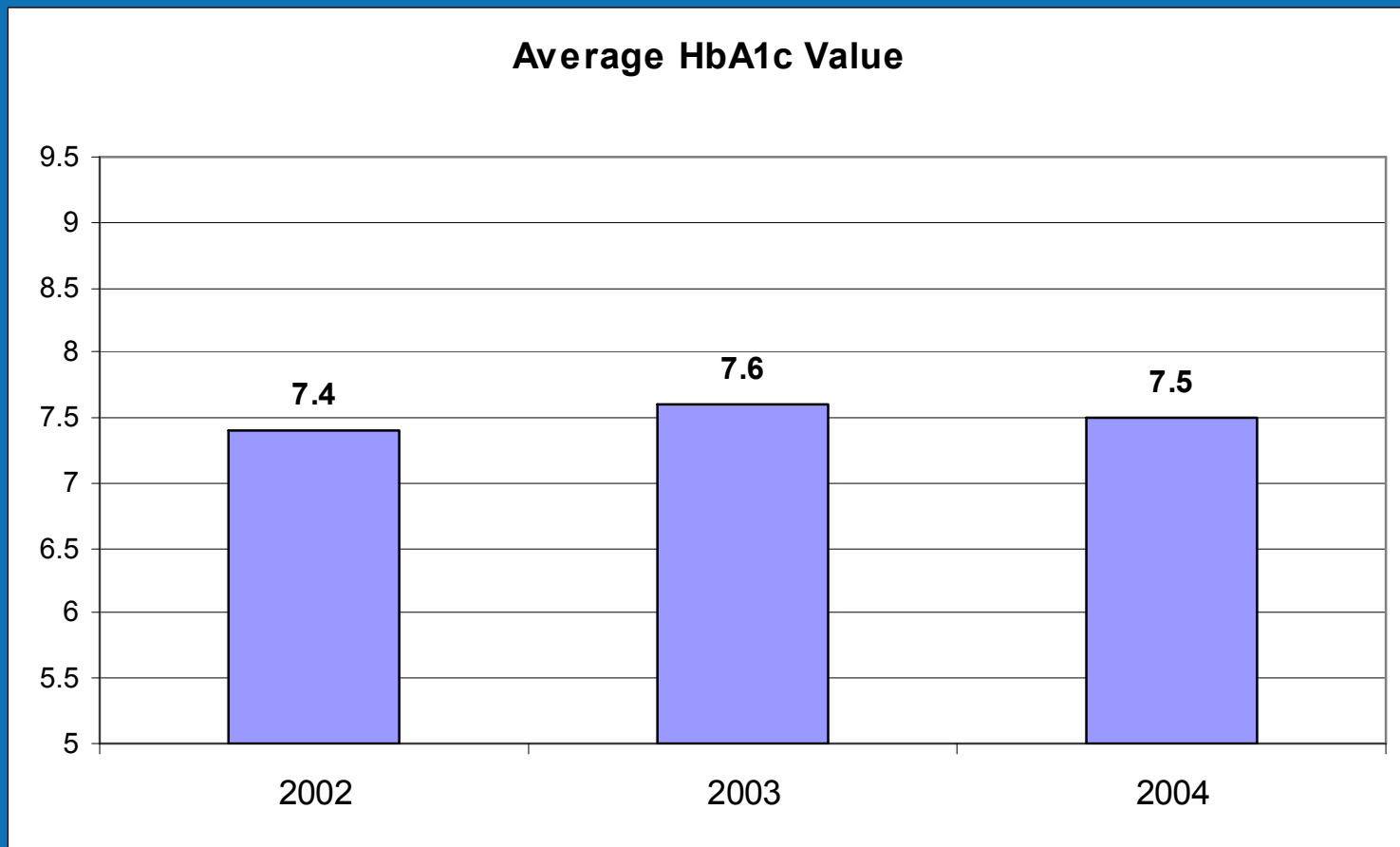


## *Medical Group Visits at New River Health*

- Began - May 2001 with 1 team
- As of May 2005 - 8 teams
- 113 MGV sessions
- 1089 patient encounter



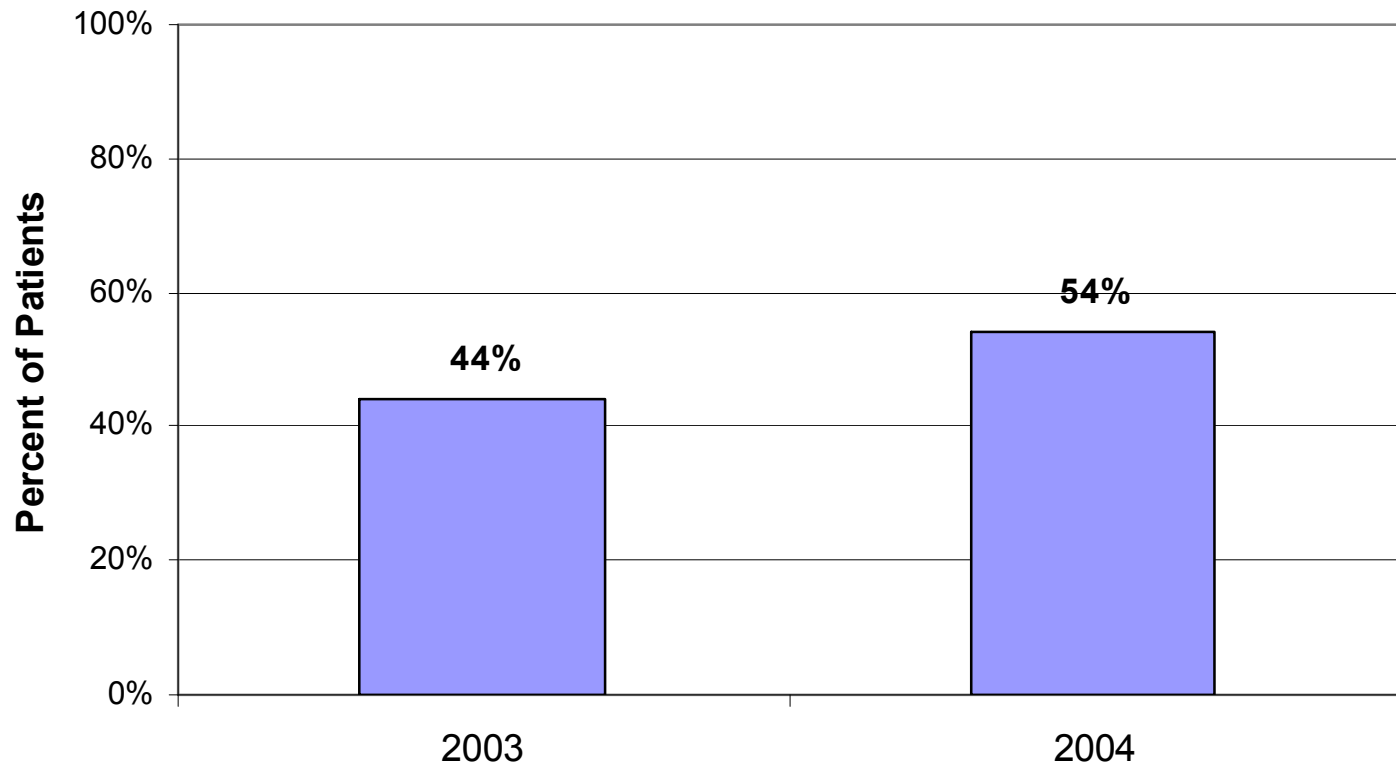
# Marshall Chart Audit





# *Marshall Chart Audit Data*

**Patients Who Have Lost or Maintained Weight**





*Marshall*

*Self Management tools, TA and support*

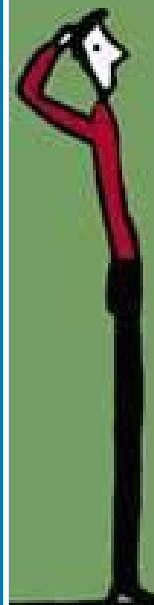
- Assessment of Primary Care Resources and Supports for Chronic Disease Self Management (Assessment tool)
- CDSMP leaders training
- Social marketing materials
- Staff training/Planning support



Long Road



# Up Hill Battle





To achieve the highest possible functioning and quality of life....no matter where along the path you begin.

The **process-- for both patients and clinics--** is goal setting, problem-solving and small steps.



{ Questions....?