This product was developed by the Focus on Diabetes project at the Center for African American Health in Denver, CO. Support for this product was provided by a grant from the Robert Wood Johnson Foundation® in Princeton, New Jersey.

## FOCUS ON DIABETES

NOBIDAN WORKSHOP FNCE 2004 ANAHEIM, CALIFORNIA



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## Health Disparities

- Millions of Americans are benefiting from advances in the medical and public health fields such as improved diagnostic and therapeutic technologies, in addition to a better overall living environment. This has and resulted in increased life expectancy.
- However, benefits from these improvements have been unevenly distributed by race and ethnicity.

## Health Disparities

- While Colorado as a whole is a healthy state, some demographic groups are less healthy than others.
- Blacks, Latinos and American Indians who represent nearly 25% of the population are disproportionately impacted by disease, disability and death.
- These inequities in health status are known as health disparities.

## Why the Black Church?

- There are over 65,000 black churches in America.
- Place of spirituality, culture and family.
- Place for leadership development.
- Center of social activism.
- Supporter of education outreach.
- Black Philanthropy.
- Longevity.

## The Denver Black Church Initiative

## Churches Working Together to Build Strong and Healthy Communities

- > Youth and Family Programs
- > After School Initiatives
- > Faith and Health Ministries
- > Training and Technical Assistance
- > Scholarships for Skill Enhancement
- > Source of data and research on models and best practices
- > Source of development expertise on fundraising
- > Enhancing the use of technology
- ➤ Mini Grants to support programs and services

## Key Assets in Health Partnership

- Leaders with Followers
- Churches are communities within community
- Cultural connections
- Supportive CongregationMembers
- History and Tradition

### Faith & Health Ministries

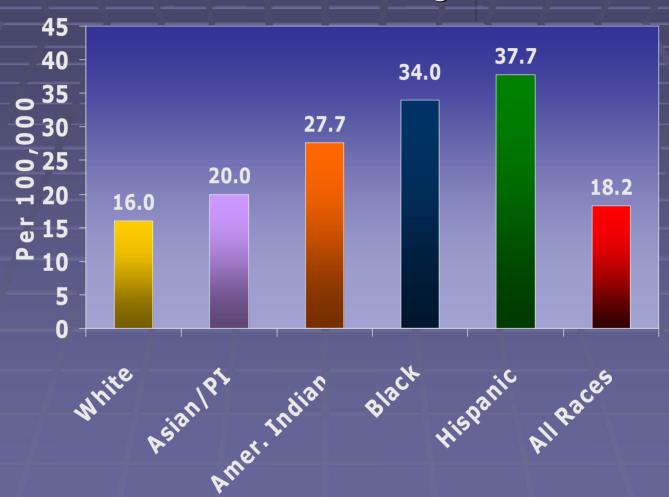
A collaborative of 35 churches working to alleviate health disparities by promoting active and healthy lifestyles in the African-American community

## **Setting Priorities**

- **Diabetes**
- > Hypertension
- > Heart Disease
- > Glaucoma
- **Breast & Prostate Cancer**

## Diabetes

Age-Adjusted Death Rates by Race/Ethnicity Colorado Annual Average 1995-1999



Source: Colorado Turning Point Initiative

# Diabetes, Hypertension, Heart Disease & Glaucoma

- >Workshops
- > Diabetes Sunday Glucose Screenings
- **≻Diabetes Expo**
- > Diabetes Self-Management Classes

### Focus on Diabetes

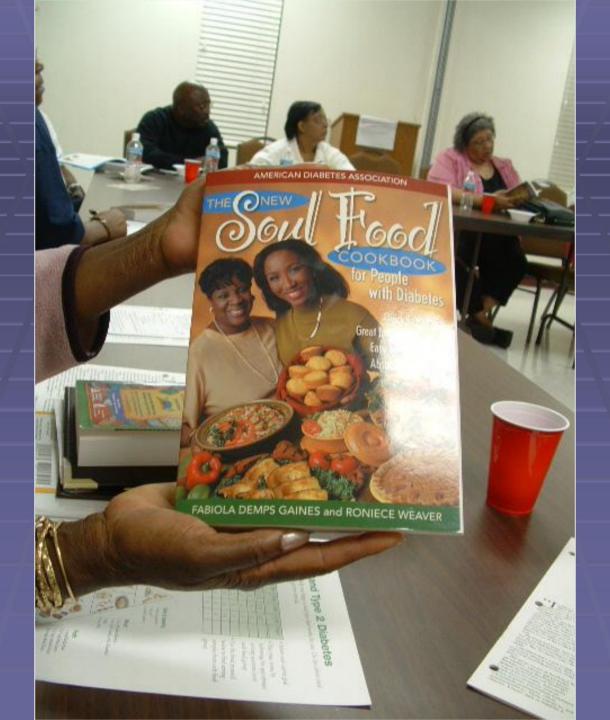
- Funded by grant from RWJ Foundation
- A community based approach
- Includes Diabetes Self-management classes
- Reaching Beauty shops and Barber Shops
- Establishing Diabetes Support Groups
- Establishing Walking Groups

## Diabetes Self-Management Classes

- One class held weekly for six weeks
- African-American faculty members
  - Nurses, Physician, CDE, Dietitian,
     Pharmacist, Psychiatric Social worker, Fitness
     Instructors

### Nutrition

- >Food Portion Education
- > Reading Food Labels
- >Cooking Demonstrations
- >Assistance Adapting Traditional Recipes





## **Physical Activity**

- >Improves Health Status Feel Better
- > Reduces Risk for Disease
- >Colorado on the Move
- >Over 1,600 Step Counters Distributed



## Participant Feedback

- Many were told they were Borderline Diabetic
- Some participants had never attended any classes
- Realizing the importance of taking control
- Understanding portion control makes a difference
- Learning about medications and what they do in the body

- Trying to balance exercise, food, and medication is challenging
- Learning to read labels

## PROGRESS TO DATE

- 5 Classes conducted
- Approximately 100 persons trained
- One Support Group in place

# Faith & Health Ministries Building Capacity

- **Pastors**
- >Health Liaisons
- >Congregational Nurses



## The Power of Collaboration

### **Agency Partners**

American Diabetes Association
American Cancer Society
Susan G. Komen Breast Cancer Foundation
Cancer Information Service
Dental Access Centers
Arthritis Foundation – Rocky Mountain
Chapter

### **Community Partners**

CO Council of Black Nurses African-American Physician

Delta Sigma Theta Sorority, Inc.

#### **Pharmaceutical Partners**

GlaxoSmithKline
Pfizer

#### **Government Partners**

CO Turning Point Initiative
CO Minority Health Forum
CDPHE

Lucille C. Johnson Associate Director

Faith & Health Ministries (F&HM) 35 Churches

### **Funding Partners**

Rose Community Foundation
Caring for Colorado Foundation
Komen Foundation
Denver Health
Pfizer
GlaxoSmithKline

**Church Liaisons & Congregational Nurses**